

F. C. C. B.
c/o M.R. FRIEDBERG
2537 CLAVER RD.
CLEVELAND, OHIO 44118

SEPTEMBER 26, 1985

DEAR FELLOW MEMBERS,

THIS IS AN ATTEMPT TO ANSWER QUESTIONS, EXHORT MEMBERSHIP SOLICITATION BY OUR CURRENT MEMBERS AND CHAIRMEN, AND TO PROVIDE A NEWSLETTER....

THE MOST IMPORTANT ACTION SEEMS TO BE A MUTUAL EFFORT TO STANDARDIZE A COLOR DESCRIPTION AND IT SEEMS TO BE A COMMON PROBLEM IN ALL THE RELATED HOBBIES. IT HAS BEEN PROPOSED THAT THE "PANATONE MATCHING SYSTEM" OR "PMS" COLOR NUMBERS BE USED AS OUR REFERENCE. FOR THOSE OF YOU WHO HAVE NEVER HEARD OF "PMS" COLORS, IT IS THE SYSTEM USED BY PRINTERS, LITHOGRAPHERS AND ENGRAVERS TO INSURE REPEATING A COLOR OR MATCHING A CUSTOMERS COLOR SPECIFICATION. THE COLORS ARE SPECIFIED BY SIMPLY STATING THE NUMBER. AS AN EXAMPLE MY COMPANY LOGOTYPE IS ALWAYS PRINTED IN PMS 295 BLUE. PANATONE SELLS GUIDES THAT ARE USED TO SPECIFY THE PAPER COLOR (ABOUT \$6) TO A VERY FANCY AFFAIR THAT INCLUDES THE INK FORMULAS TO MATCH THE COLOR (ABOUT \$25). IF YOU HAVE A FRIEND THAT IS AN ARTIST OR A PRINTER, THEY WILL MOST LIKELY GIVE YOU THEIR LAST YEARS COPY. THE COLORS DO FADE (EVER SO SLOWLY FOR OUR PURPOSES) AND THE PROFESSIONALS REPLACE THEIR BOOKS REGULARLY. YOU CAN BUY THESE PMS BOOKS AT ALL ART SUPPLY STORES OR PRINTING SUPPLY STORES. OBVIOUSLY COMPANYS THAT SELL PRINTING INKS GIVE THEM AWAY TO GOOD CUSTOMERS. THESE "BOOKS" ARE REALLY A THICK SHEAF OF PRINTED SWATCHES ABOUT 2x9" FOR THE BIGGEST AND 3/4 x 8" FOR THE SMALLEST. THE LETTER "C" AFTER THE NUMBER MEANS COATED PAPER STOCK AND "U" INDICATES UNCOATED. THERE IS A CAUTION THAT MUST BE EXERCIZED WHEN SPECIFYING PMS COLOR NUMBERS SINCE THE UNDERLYING PAPER COLOR AFFECTS THE APPEARANCE OF THE INK. THEREFORE A PMS 295 BLUE APPEARS DIFFERENT ON BUFF PAPER THAN IT DOES ON CREAM PAPER. HOWEVER IF YOU SPECIFY THE PAPER COLOR WITH THE NEAREST MATCH OF PMS # PERHAPS WE CAN ALL GET A LITTLE CLOSER TO TELLING IF WE HAVE A VERMILLION, CARMINE OR LAKE WHEN THE BOOK SIMPLY SAYS "RED"...

I WILL BE VERY HAPPY TO ACT AS A CLEARING HOUSE AND YOUR INFO AS TO PAPER COLOR AND INK COLORS WILL HELP ALL OF US GET OUR INTERPRETATIONS TOGETHER.

SEVERAL MEMBERS HAVE INQUIRED ABOUT SLIDES OF FRACTIONAL CURRENCY. BETWEEN MARTIN GENDERKE AND MYSELF, I BELIEVE THAT WE HAVE A PRETTY COMPLETE 35mm COLOR SLIDE LIBRARY OF THE REGULAR ISSUES AND RARITIES THAT EITHER HAVE PASSED THRU OUR HANDS OR HAVE BEEN SUBMITTED FOR EXPERTIZATION (AND SOME THAT WE HAVE SEEN BUT CAN'T TELL WHERE THEY ARE!!). FRANKLY THE SETTING UP OF A TRAVELING SLIDE SHOW IS JUST TO BIG A PROJECT TO TAKE CARE OF WITH OUR CUURENT TIME CONSTRAINTS. EITHER MARTIN OR I WOULD MUCH APPRECIATE YOUR SENDING US COPIES OF YOUR SLIDES OF THE RARITIES OR UNUSUAL ITEMS TO BE ADDED TO THE LIBRARY FOR FUTURE ACTION.

IT SEEMS THAT SEVERAL OF OUR MEMBERS HAVE ACCESS TO A COMPUTER. FOR THOSE OF YOU WITH IBM COMPATIBLE OR IBM MACHINES, I USE AN IBM-PC/AT ON DOS 3.1 WITH AN EPSON FX-80 PRINTER. MARTIN HAS AN 'AT' ALSO BUT HAS A FANCY IBM QUIETWRITER PRINTER. THE "INDEX TO FRACTIONAL CURRENCY" WAS WRITTEN USING VOLKSWRITER DELUXE AND ALSO EXISTS IN XYWRITE. IF YOU WOULD LIKE TO HAVE

THE INDEX ON A STD DSDD 5-1/4 DISK (EITHER 360K OR 1.2M) SEND ME A DISK AND A SELF ADDRESSED MAILER WITH POSTAGE AND TELL ME HOW YOU WANT IT..

MEMBERSHIP GROWTH HAS COME TO A STANDSTILL. WE HAVE APPARENTLY LOST 7 OF OUR 65 MEMBERS WHO WERE EITHER UNHAPPY WITH THE SERVICE, THE COST, OR THEY LOST INTEREST. THEREFORE I AM USING THIS NOTE TO REQUEST THAT YOU SOLICIT YOUR COLLECTING FRIENDS TO JOIN US AND IN PARTICULAR I URGE THE WILSON'S TO RECHARGE THEIR BATTERIES AND WRITE SOME MORE PUBLICITY. INCIDENTALLY, THE WILSONS HAVE BEEN WINNING ALL KINDS OF EXHIBIT AWARDS--CONGRATULATIONS FROM US ALL.

THE IPMS SHOW IN CHERRY HILL WILL HAVE ABOUT 19 MEMBERS PRESENT. LEN GLASER HAS PROMISED TO HANDLE A SUPPER MEETING AT THE SHOW. PLEASE CONTACT HIM FOR INFO AND SEND ME A REPORT OF THE MEETING - PLEASE!

REGARDS

M.R. FRIEDBERG, TREASURER